



FOR IMMEDIATE RELEASE (Miami, FL)

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**Miami meets Tampa in the Cuban Sandwich Festival Smackdown:
The Search is on for the BEST Cuban Sandwiches in the NATION to compete in the
National Championships!**

Sunday, March 1 - Come see who is CROWNED as South Florida's BEST Cuban Sandwich. South Florida's best restaurants, food trucks and shops are invited and challenged to put their CUBAN SANDWICH recipe to the test! Entries will be judged on presentation, taste and authenticity. The favorite sandwiches in traditional and non-traditional categories will be chosen to represent South Florida/Miami in the City2City Cuban Sandwich Festival Big Smackdown – National Championships taking place on Sunday, March 22 in Tampa (Ybor City), Florida.



On March 22, South Florida's best Cuban sandwich entries will battle it out for the title of the BEST CUBAN Sandwich in the nation against long-time rivals from Tampa that claim to have the BEST Cuban sandwiches! For the past three years, the Cuban Sandwich Festival in Tampa has attracted national attention and THOUSANDS of people have attended this cultural festival featuring authentic Latin food, live musical entertainment, exhibitors, celebrity judges and the BEST Cuban Sandwiches in the WORLD. In celebration of the annual National Cuban Sandwich Festival, some of the biggest names in Florida and VIPs from around the nation unite in celebration of the Cuban Sandwich's rich culinary and cultural history!

MIAMI'S CUBAN SANDWICH FESTIVAL SMACKDOWN sponsored by *Latin Times Media, Inc., Magic City Casino, Stage 305, Puerto Rican & Hispanic Chamber of Commerce of Palm Beach County.*

WHEN: Sunday, March 1, 2015 from 11:00 AM – 4:00 PM.

WHERE: Magic City Casino "Stage 305" building at 450 N.W. 37th Ave., Miami, Florida 33125.

South Florida's Cuban Sandwich Festival is an exciting festival with a semi-finals contest to find THE BEST Cuban Sandwiches in South Florida! VIP/Celebrity judges include: Aventura Commissioner Luz Weinberg, Univision Anchor Jorge Hernandez, Sasha Marina of the Sasha Marina Show and more judges to be announced soon. "If you feel your Cuban sandwich is good enough to represent the Miami and south Florida region, then register it for FREE TODAY. Miami plays a big part in the legacy and culture of the Cuban Sandwich, so we are expecting some great sandwiches to represent Miami and South Florida!", commented Latin Times Media, President Jolie Gonzalez-Padilla, who co-founded the event along with her husband Victor Padilla.

FUN FACTS:

- March is Cuban Sandwich Month in Tampa, Florida by Mayoral Proclamation from Bob Buckhorn.
- The WallStreet Journal hailed the "Cuban Sandwich, The Sandwich that Conquered America".
- The Cuban Sandwich Festival Big Smackdown will be all about bragging rights among restaurants, food trucks and sandwich shops from all around the U.S. to win the 2015 title: "BEST CUBAN SANDWICH IN THE NATION!"

TAMPA'S 4TH ANNUAL CITY2CITY CUBAN SANDWICH FESTIVAL BIG SMACKDOWN – NATIONAL CHAMPIONSHIPS sponsored by *Latin Times Media, Inc., FMCRC, City of Tampa and YCDC.*

WHEN: Sunday, March 22, 2015 from 10:30 AM – 6:30 PM.

WHERE: Centennial Park in Ybor City at 1800 E. 8th St., Tampa, Florida.

FREE admission to BOTH family-friendly events with live music, cultural dances and merchandise!

Want to Participate? Email: CubanSandwichFestival@Latin-Times.com or call (813) 407-6866 / (813) 407-7191.

- Register for FREE a restaurant/shop to compete in the Miami or Tampa Cuban Sandwich Smackdown.
- Booth spaces are available for a small cost to sell food, exhibit your business or become a sponsor. To reserve a space, go to website: <http://www.thecubansandwichfestival.com/miami--south-florida.html>.
- Foodie bloggers or media are invited to contact us to request to be a judge or cover the event.

Charitable Causes: Both events serve as a charitable fundraiser for Emberlynn Padilla, a 3 ½ year old miracle-baby born with congenital diaphragmatic hernia. She is the granddaughter of the founders of the Cuban Sandwich Festival. Some of the proceeds from the Tampa festival will also benefit New Beginnings of Tampa: Emergency Shelters and transitional living for homeless and vets.





Presents

Miami Smackdown

Who Will Represent Miami?

Who makes the BEST Cuban Sandwich in Miami & South Florida!?

NOMINATE YOUR FAVORITE CUBAN SANDWICH TO COMPETE for the SMACKDOWN
TheCubanSandwichFestival.com

Great Cultural Music, FREE Family Friendly indoor Festival!
Come Enjoy the BEST Cuban Sandwiches in Miami & South Florida!
Winner will represent Miami and South Florida in the City2City Showdown!

Sunday

March 1st, 2015
@ Magic City Casino
Stage 305
450 Northwest 37th Avenue,
Miami, FL 33125
Time: 11:00 AM – 5:00 PM

Scan to SEE Visit Website,
Nominate a Cuban Sandwich,
check out Competing Restaurants!
PLUS Check out the list of
VIP/Celebrity Judges!



CubanSandwichFestival@Latin-Times.com
(813) 407-6866 or (813) 407-7191

www.TheCubanSandwichFestival.com



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