



Contact: Jolie Gonzalez-Padilla  
Director to Communications and PR  
(813) 407-6866 / [CubanSandwichFestival@Latin-Times.com](mailto:CubanSandwichFestival@Latin-Times.com)

January 9<sup>th</sup>, 2014  
**FOR IMMEDIATE RELEASE**

**3rd Annual National Cuban Sandwich Festival is NOW a 2 Day/Weekend Event!**  
**Florida** - The biggest names in Florida's communities re-unite and join efforts in celebration of Florida's Rich Cultural Food and History! Record breaking crowds came out for the 2<sup>nd</sup> Annual Cuban Sandwich Festival, CBS Television estimating that over 20,000 people attended! An exciting **FREE COMMUNITY** event the "Cuban Sandwich Festival" celebrates the richness of Florida's cultural communities! The Cuban Sandwich Festival is an exciting festival and contest to find **THE BEST** Traditional and non-Traditional Cuban Sandwiches in Florida and beyond!

**Enjoy LIVE cultural music on Stage featuring dance and EXCITING LIVE musical performances:** A true cultural festival featuring over 75 Food, Art & Cultural Exhibitors!

**Day 1 Starts at @ Ybor City Saturday Market, Centennial Park in Historic Ybor City @ 1800 E. 8th Street, Saturday March 22nd 2014; 10:30AM-6:30 PM;**

**Day 2 of Cuban Sandwich Festival Sunday, March 23<sup>rd</sup>, 2014 @ HCC – Ybor**

Day 2 of the Cuban Sandwich Festival will feature the Cuban Sandwich Awards and the World's Biggest Cuban Sandwich Event! 11:00 AM – 5:00 PM

**Hosted By:** ABC Action News, Lissette Campos-Perez, 30 Florida Restaurants will compete for the chance to be called the **BEST Cuban Sandwich** in 2014!

Review 2013 Winners Visit and keep up with updates, visit [www.TheCubanSandwichFestival.com](http://www.TheCubanSandwichFestival.com)

**Check often [www.TheCubanSandwichFestival.com](http://www.TheCubanSandwichFestival.com) for current updates!**

**Visit Website to see VIP Judges: National Judge: Actor Keith David**

Tampa: **Ana Cruz, Bridgette Bello** of Tampa Bay Business Journal, City Councilman **Harry Cohen**, City Councilman **Mike Suarez, Cloe Cabrera** of Tampa Tribune, **Jose Bello, Juan Carlos Pinto, Ernest Hooper** of the Tampa Bay Times, **Franco Silva** of Studio 54, **Gayle Guyardo** of NBC, **Larry Cotton** of WFLA Daytime, **Lydia Guzman** of Bay News 9 En Español, State Representative **Janet Rifkin-Cruz, Vince Pardo** of YCDC, **Tammy Levent** of Elite Travel and MORE!

South Florida: **Sef Gonzalez** of Burger Beast and MORE VIP Judges to be announced soon! **Yvonne Yolie Capin** presenting resolution naming Cuban Sandwich as Historical Sandwich of Tampa!

**Event Sponsored by:** Latin Times Media, Inc., City of Tampa, YCDC, Ybor City Saturday Market, HART, Oliva Tobacco, Bill Currie Ford, Telemundo Tampa, Estrella TV, MORE-TV, THIS-TV, Creative Loafing, Ybor City Museum, Florida State Parks, Hasan Medical Group, Bright House Networks, Above Promotions Company, Clear Channel Outdoor, Mundo Fox, YELP, Hilton Gardens-Ybor, La Gaceta Latina, Power Broker Magazine, Broadway Photography, blog sponsor: Farrah Estrella.

#####