

Welcome Judges to the 4th Annual Cuban Sandwich Festival

SATURDAY, March 22nd, 2014

CENTENNIAL PARK, YBOR CITY

(CORNER OF 8TH AVE AND 18TH ST.)

---YBOR CITY MUSEUM GARDENS

Hosted By: Latin Times Media, Inc., The City of Tampa and YCDC!

SCHEDULE OF EVENTS Judging REGISTRATION

Judging Times and Categories

Tampa Historic Cuban Sandwich; 11:00 AM – 12:30 PM

Non-Traditional Cuban Sandwich: 12:30 PM – 2:00 PM

World's BEST Cuban Sandwich: 1:30 – 3:00 PM

Popular Cuban Sandwich: Ends at 3:00 PM

The VIP and Judging area will be found at Ybor City Museum Gardens
Judges will receive a clip board with only numbers to identify the entries.
Judges are required to taste and vote and each sample in their category.

Contestants are not allowed to communicate with VIP Judges until after the voting process is complete. Contestants will not know what their number is until the morning of the festival. The contest is anonymous, so that judging is not based on friends, but rather is run in a fair way.

Results will be announced at 4:30 PM right before the feature entertainer Grammy Winner Marlow Rosado goes on stage to perform!

Each JUDGE will receive public recognition.

All JUDGES should plan to be at event until about 4:30 PM if possible, so that you can also be a part of the on-stage presentation.

City/Street Parking is FREE in designated areas, and is available on a first come first serve basis. The City also offers free parking in the city parking lots.

WINNERS ANNOUNCED 4:30pm!

CUBAN SANDWICH PRIZES WILL BE AWARDED FOR EACH CATEGORY

CONTEST RULES: This is a BLIND CONTEST – entries are identified only by a number.

VIP/Celebrity Judges are divided in 3 groups.

1 group will be judging the Tampa Historic Cuban Sandwich; 1 Group will be judging the World's BEST Cuban Sandwich and the 3rd Group will be judging the Creative Non-Traditional Cuban Sandwich.

Judges will be casting their vote for the top Cuban Sandwiches in the WORLD.

Scores are based on TASTE and PRESENTATION!

The Cuban Sandwich will be judged by the following criteria:

Appearance, Presentation, Taste!

Description of Categories:

World's BEST Cuban Sandwich Category: This is the City2City Showdown, with contestants from Panama City to Miami, Florida. This is for the BEST Cuban Sandwich in the World. This is a traditional category, except with OR without Salami.

Tampa Historic Cuban Sandwich Category: Recipe approved by Tampa City Council. The resolution specifies the ingredients of the authentic Tampa Cuban sandwich:

- Cuban Bread
- Sweet ham
- Mojo-marinated roast pork
- Swiss cheese
- Kosher pickles
- Mustard
- Genoa salami The Traditional can be pressed or un-pressed.

NON-Traditional Entries: Non-Traditional Recipes must still be recognizable as a Cuban Sandwich. The NON-Traditional Sandwich allows you to get creative – but the Cuban Sandwich should still be recognizable in it. Non-traditional sandwiches can have a “twist” inside with Cuban bread on the outside, or a “twist” on the outside with the Cuban Sandwich ingredients on the inside.

You have 4 Chances to win a FIRST PLACE PRIZE!

POPULAR Category: Cuban Sandwich Vendors will compete for the popular win, voting for this category on Sunday, March 22nd, 2015 at 3:00 PM. Voting is conducted online. This winner can be either Tampa Historic, BEST Cuban in the World, or Non-Traditional. The Winner of this category will be announced on Sunday, March 22nd, 2015 during the awards ceremony.

Event Contacts:

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GOOD LUCK: WE LOOK FORWARD TO SEEING YOU AT THE 2015 CUBAN SANDWICH FESTIVAL!